



Stunning
AND
Brilliant
EVENTS



OUR SIGNATURE IS *Style* OUR PASSION: *Perfection*



Full Planning



Coordination



Design

Wedding & Event Planning
{ Chicago, IL }

About



Lauren Bowles

Lauren was born and raised in Chicago, IL and is a Columbia College graduate with a degree in communications. Her background not only includes event planning but also project management and hospitality. Lauren lives in downtown Chicago with her husband, 5-year-old daughter, and energetic cocker spaniel.

She loves organizing and her strength is creating systems and procedures that establish order and clear communication. She thinks outside of the box when a solution is needed and always comes to the table ready to collaborate. She has designed and planned over 100 weddings and events where she brings these skills, along with her eye for design, to each.

From the age of 9 Lauren was using her creativity to design parties, create party favors, and make elaborate centerpieces. That creativity and passion are still central to everything that Lauren does. She is dedicated to listening to her clients and making sure their vision comes to life. Bringing joy to her clients is her favorite part of the process.

"The details are so important. Weddings should reflect the personality of the bride and groom. The feeling that they leave with after an event is so important to me. It lasts a lifetime!"



STUNNING AND BRILLIANT EVENTS

SB Fun Facts

- We are extremely Driven, Goal Orientated, CALM & Confident and LOVE a challenge
- We have been voted Best of The Knot & Hall Of Fame for 11 years.
- Setting the perfect table never gets old for me. I could set a table every day and never get tired of it!
- I love to cook and try new recipes. I wish you could try my lasagna.
- I love interior design and decorating, and I could get lost in a furniture store for hours.
- I'll take any chance I can get to try a new restaurant and if it has patio seating...even better!
- My perfect day is me and my family, sun, sand, and waves.
- I have a passion for photography. I love using my lens to capture those tiny moments of perfection when friends and family are together.



Visit our website to meet the TEAM!

FAQ

Why hire a wedding planner?

We save time & energy

We save you \$\$

We keep you organized & on track

We are the go-to person

We create timelines & layouts

We save relationships

We provide creative solutions

We make dreams into reality

We know what works & what doesn't work :)

Minimize the Stress & Maximum the FUN!!

How do I know which wedding planner to choose?

Your wedding is a costly and highly emotional event.

Because of this, you should select a planner that you feel will be a partner that will understand you, your communication style, and will be true to your vision.

I have a clear vision and only need help in a few areas; does S & B Events offer that type of service?

We offer a wide range of services. Some brides may only need introductory consultation while another may want the ultimate in assistance. S & B Events will gladly schedule a complimentary consultation and help you decide what services will meet your needs and budget.

I am worried that a wedding planner will not listen to my ideas, what if we disagree?

We work for you. Certainly we bring what we have found to be successful to you, but we want your celebration to be customized and to represent you. Your guests should arrive and think how much the events reflect the bride and groom, not the planner. In fact, some of our favorite parts of past celebrations have come from our clients initial ideas!

Do you offer any free advice?

Yes! We love to provide tips and advice to all engaged couples. We know we can't work for everyone, but we want everyone to enjoy the planning process. We publish these tips on our blog, through email newsletters and we also offer free info sessions, usually once a quarter. The topics we teach are how to find your key vendors, key details of a wedding budget and stunning reception details. Please be sure to follow us on social media.

Are all the photos on your website from weddings you've worked on?

Absolutely! We've been fortunate to work with many photographers and they have been kind enough to share their work with us.

I'm on a tight budget and don't think I can afford a wedding planner.

In reality, you will often save money and time by hiring S & B Events to help you plan the wedding. By having connections with various vendors, the savings can be passed on to you. A wedding planner can be worked into any budget, especially if the bride and groom are too busy to figure out the details. You are paying for peace of mind.

What if I only want help right before the big day?

S & B Events offers Month of Coordination that takes the last minute stress off of you. We will confirm all your vendors for the wedding and be available for the rehearsal and day of to coordinate all the activities.

I've searched everywhere and can't seem to find the right location for my wedding. Are there any unlisted locations?

As professional wedding planners, S & B Events has access to locations that are not advertised, private, or "members only." We can help you find the ideal place for your wedding day that will delight your guests since it's someplace they have never visited before.

There are so many choices for vendors, how can I ensure I am hiring the right ones?

It's easy to get overwhelmed by all the ads in magazines and online. The photographer with the largest ad budget isn't necessarily the one with the best work. It is helpful and time saving to hire S & B Events. We only work with vendors that we stake our reputation on. They have high quality work and top notch customer service. Additionally, you don't have to spend a month finding the perfect florist. We set up your appointments and you can decide within days.

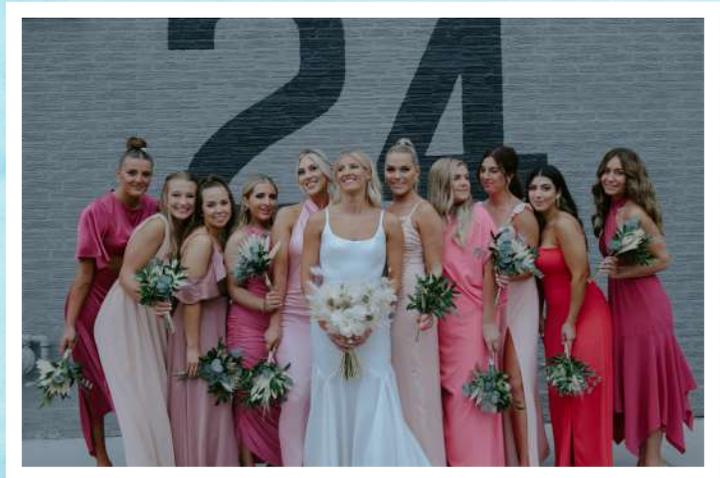
I don't like negotiating, but I want to get the best price. How do I know I'm getting a fair deal?

There are many emotions during the wedding planning process, haggling for a good deal can be hard when you are so invested. S & B Events will negotiate on your behalf to lower your costs and help cut fees that are often "add ons". We look through all the contracts to find ways to save you money. We know how quickly it can add up.



{ Next Steps & Checklist }

- Signed Contracts & Deposits_____
- Budget Tracking Chart_____
- Vendor Recommendations_____
- Questionnaire_____
- Venue Research_____
- Pinterest_____
- Dress Shopping_____
- Bride Shoes_____
- Bride Veil_____
- Bride Earrings_____
- Bridesmaids Dresses_____
- Shoes_____
- Earrings_____
- Tux_____
- Room Blocks_____
- Wedding Website_____
- Photographer_____
- Videographer_____
- Officiant_____
- Catering_____
- Bar Services_____
- Cake_____
- Grooms Cake_____
- Florals_____
- Lighting_____
- Linens_____
- Rentals_____
- Save The Date_____
- Invitations_____
- Welcome Bags_____
- Programs_____
- Wedding Signs_____
- Favors {Guest & Wedding Party}_____
- _____
- Ceremony Music_____
- Cocktail Music_____
- Ceremony Song List_____
- Reception Song List_____
- Band or DJ_____
- Hair & Makeup_____
- Garter_____
- Cake Knife Set/Flutes/Cake Topper_____
- Rehearsal Time_____
- Rehearsal Dinner_____
- Transportation_____
- Exit Car_____
- Plan B_____
- Permit_____
- Marriage License_____
- Extras_____
- Extras_____
- Extras_____
- Extras_____
- Wedding Colors_____
- S & B Exclusive Layout_____
- S & B Detailed Timeline_____



Vision & Inspirations

Styled Shoots Engagement / Bridal /



Design Services



Proposals

Birthday Parties



Packages

Yes to "I DO" {Full Planning }

From the moment you are engaged until you are on your honeymoon, Stunning & Brilliant Events provides full service wedding planning and coordination for the busy bride and groom. We begin by finding a wonderful location for your ceremony and reception and create a master To-Do List and talking about your budget. S&B Events is involved with securing the vendors for your event as well as helping with design and decor. We will be there throughout your entire engagement to assure that you are on schedule for a STUNNING day.

- Up to {4} 1 hour consultations with bride, groom and planner { in-person or via phone call }
- Up to { 5} 1 hour vendor meetings
- Secure Venue/Vendors
- Access to **Aisle Planner** our online program to keep up with ALL contracts, budget, seating chart & RSVP
- Vendor Recommendations
- S & B Customized To-Do List
- Room Blocks
- Color Design & Rental Inspiration
- Selection & Management of Rentals
- Unique Ideas
- Layout of Ceremony/Reception
- S & B Events Detailed Timeline
- Research Ideas for wedding & give suggestions
- Includes a Stunning & Brilliant 25oz Stainless Steel Water bottle

Up to 120 hours

****INCLUDES OUR EXCLUSIVE CANCELLATION INSURANCE;
FOR UP TO \$50K POLICY BY A TOP RATED COMPANY** [Details](#)**

* Policy will be in client name

{ Covid-19/Coronavirus / Sars-cov-2 is not covered by this policy }

{ Includes Stunning & Brilliant Package }

-If the entire wedding budget exceeds \$60K for Full Planning we will then charge a flat rate of 10%-

Tying the Knot {Partial Planning }

This package is for the bride that has plenty of time and creativity on her hands, but needs some guidance along the way. Stunning & Brilliant Events will get you started in all aspects of your wedding planning. S&B will give you our exclusive timeline that keeps you on track during the entire planning process, which helps you avoid feeling overwhelmed. We will give you ideas along with a list of vendors that we think are the best fit for you. Of course you are always more than welcome to give us a call or email us anytime you need additional help. We will join with you again 6 weeks out from your wedding day.

- Up to { 3 } 1 hour consultations with bride, groom and planner { in person or via phone call }
- Up to { 2 } 1 hour vendor meetings
- S & B Events Detailed Timeline
- Access to **Aisle Planner** our online program to keep up with ALL contracts, budget, seating chart & RSVP
- Research Ideas for wedding & give suggestions
- Vendor Recommendations
- S & B customized To-Do List
- Room Blocks
- Layout of Ceremony/Reception
- Research Ideas for wedding & give suggestions
- Selection & Management of Rentals
- Up to 80 hours

{ Includes Stunning & Brilliant Package }

-If the entire wedding budget exceeds \$50K for Tying The Knot we will then charge a flat rate of 7%-



Stunning & Brilliant {Month of Coordination }

This package is for the bride that has planned her special day from start to finish but still needs someone to direct and assist on the weekend of her wedding. Stunning & Brilliant Events is here to help with making sure everything is in place, all the vendors are on-site and that you are stress free. We will meet with you at least 4 weeks from your wedding day to gather everything that you've planned { All contracts & Vendor Contact Information, Etc }. We will speak to each vendor and let them know that we will handle everything from that point forward. This eliminates the last minute urgent vendor phone calls to you! We will continue close communications as the wedding day approaches to make sure that everything is going to be STUNNING.

Up to 30 hours

Up to 2 hour consultation with bride, groom and planner 4 weeks prior to wedding date which includes a walk through of the venue.

Reach out to all vendors and let them know S & B handles everything from this point

S & B Events Detailed Timeline & Layout

Create S & B Bridal Party Agenda { 1 week prior }

Attend rehearsal {up to 1.5 hours}

Day of: {Up to 10 hours} Assist bride, groom and bridal party. Distribute corsages and bouquets, pin boutonnieres.

Setup of personal items {guest book, favors, place cards, bridal portrait, cake knife set, programs etc}. Secure Gifts.

Help with the Bustle of the wedding dress. On this day we will meet with each vendor as they arrive on-site and oversee the venue decor & setup as planned, so it is STUNNING and just what the bride and groom imagined. We want to ensure that the S & B Events Detailed Timeline & Layout will establish the flow of the events including the introductions of the wedding party, 1st dance, speeches, cake cutting, throwing of bouquet and garter, departure of bride & groom.

We provide wedding day emergency kit ...its your day....so make sure it is a Stunning & Brilliant Day!

{ Your Day of Planner will be determined 6 weeks prior }

Rehearsal Dinner

- Send Design Questionnaire {clients fill out }
- Visit rehearsal dinner site
- Color Palette
- Create a Pinterest
- Pick out Linens {request swatches}
- Create Reception Layout
- Secure Vendors { up to 5 }
- Setup Day of
- Order Items Needed { Napkins/ Koozies Etc }
- Unique Ideas
- Flower/Decor for Rehearsal Dinner
- Includes Timeline/Agenda for Day of
- up to 25 hours { 8 used for day of }

** all items/decor rentals is additional **

Design Service

- Send Design Questionnaire { Clients fill out }
- Visit Ceremony/Reception site
- Color Palette
- Pick out Linens {request swatches}
- Create Ceremony Layout
- Create Reception Layout
- Pick out Bridesmaid dresses
- Pick out Tux
- Unique Ceremony Ideas
- Unique Reception Ideas
- Boutonnieres & Bride/Bridesmaid Bouquets
- Flower/Decor for ceremony
- Flower/Decor for reception
- Rental List to send over to Rental Companies
- Includes Timeline for Day of
- A Wedding that will WOW your guest :)
- up to 20 hours

** all items/decor rentals is additional **

Additional hours will be billed at \$75 an hour.

Design Service is for the bride who is not sure how to bring her colors & style to life.

We are here to create a Stunning & Brilliant Day for you!

Proposals

- Professional Photographer for 1 hr
- Red Rose Petals { 5 dozen }
- Glass Vases & LED Candles { 24 }
- Custom Champagne Flutes & Bottle of Champagne
- Small Table / 3 Custom Printed Photos
- Bluetooth Speaker { play songs at location }
- Dinner Reservations
- Setup & Break Down
- S & B Planning Fee
- Up to 20 hours

** any other items/decor would be additional **



Additional Services:

- Assembly of Invitations
- Addressing of Invitations
- Out of town Welcome Bags
- Deliver Welcome Bags
- Engagement Party
- Proposals
- Bachelor Party
- Bachelorette Party
- Programs
- Steam Iron Linens
- Vendor Research
- Venue Research
- Design/Decor
- Clean Up Crew
- Snapchat Filter
- & Much More

**\$ 1000 deposit to
secure your day**

Notes:

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www.sbeventsblog.com

Press



Contact Hours

Tuesday-Friday 9AM-4PM

Saturday - Event & Wedding Days

** Best way is EMAIL **

Mailing Address

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